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24. (Once Amended) The article of Claim ¹²27, wherein the thermosetting hot melt film is applied to a substrate and the hot melt film preformed before application to the flock and substrate.

²⁷
35. (Once Amended) The flocked transfer assembly of Claim ¹¹³26, wherein the flock comprises a plurality of flock fibers, the release agent and release film are located on a first surface of the flock, and the free and first surfaces are defined, respectively, by opposing ends of the flock fibers.

²⁴ 20
37.25 (Once Amended) The flocked transfer assembly of Claim 33, wherein the hot melt adhesive is in the form of a film and is cut, before application to the flock, to correspond to a shape of the flocked transfer assembly.